

FOR IMMEDIATE RELEASE

**CONTACT: Don Bean
Director, Public Relations
(561)-997-5433**

BOCA RATON, FL – February 12, 2003

**SILENT INVADERS – "Plants out of Place" II
Examines Invasive Species Epidemic**

Invasive plants already infest an estimated 100 million acres, aggressively displacing native species by eight to twenty percent each year. This quiet invasion of ecological enemies is costing landowners and the government billions of dollars in lost revenues and control costs.

SILENT INVADERS: "Plants out of Place" II is an upcoming documentary airing on the award winning television series TECHNO 2100. This program features interviews with a variety of respected plant experts, landowners, and federal agencies working together to manage, control and prevent the spread of invasive plants (both terrestrial and aquatic) through successful and effective biological, mechanical and chemical initiatives.

This 30 minute TV special airs Saturday, March 1st at 3:30pm (EST) on CNBC during sponsored programming. It will help raise public awareness of the ecological and economical impact invasive plants are having on our country and will reflect the need for ongoing scientific research and cooperation between agencies and related industries.

SILENT INVADERS: "Plants out of Place" II is made possible by educational grants from BASF Vegetation Management Group, Bureau of Land Management, Gulf of Mexico Program, Syngenta Professional Products, U.S. Geological Survey, and U.S. Fish & Wildlife Services (National Wildlife Refuge System and also Fisheries and Habitat Conservation.)

To order copies of this program and previously aired invasive species episodes call: 1-800-463-6488.

About Information Television Network

Founded in 1992, Information Television Network (ITV), is a full service television and entertainment production company that specializes in producing original programming. ITV has produced more than 250 half hours of health and technology documentaries and has consistently been recognized for its excellence with prestigious industry awards including an Emmy, Freddies, Tellys, Auroras, Angel, Omnis and Gracies.