EXPRESSION OF INTEREST

ESCAP/UN-Habitat Knowledge Management Consultant

Background:
ESCAP and UN-Habitat are seeking a Knowledge Management Consultant for a period of six months to support integrated communications and knowledge management services to ESCAP and UN-Habitat's main audiences in Pacific Island Countries (PICs).

The consultant will identify needs of external and internal audiences in Pacific island countries, research, assemble, and analyse Pacific urban information and document good practices in PICs, including in support of the Rio+20 Outcomes and the Pacific Urban Forum outcomes. The consultant’s work should help position the ESCAP Pacific Office and UN-Habitat as leading ‘source’ organisations for relevant socio-economic and environmental information in support of sustainable development in the Pacific. It is envisaged that a web-based knowledge platform will be developed (in close consultation with partners to avoid duplication) on a variety of leading themes, with this consultancy supporting the following substantive areas:

**Sustainable development:** ESCAP is playing an active role in supporting sustainable development in the Pacific, including analysis of green economy approaches and the social dimensions of sustainable development. A key current priority for ESCAP is to establish a knowledge portal to highlight best practices in sustainable development policies and to facilitate discussions between key stakeholders. The knowledge portal would build on existing knowledge management approaches in ESCAP and would complement other similar initiatives in the Pacific (such as the Pacific Solution Exchange). The ESCAP Pacific Office is in the process of consolidating its work in disseminating evidence-based policy analysis and sharing good practices. The portal would be an important component of this approach.

**Urbanisation:** Pacific populations are continuing to relocate from rural to urban areas, with urban centres experiencing growth at rates twice the national average. As urban populations grow, the quality of life, particularly in peri-urban communities, can become compromised. Rather than reacting to problems as they emerge, some Pacific governments are working to anticipate and prepare for the impacts of urban growth. Capturing and sharing such information on urban development was one of the key outcomes of the Pacific Urban Forum (2011) - organized by the ESCAP Pacific Office and UN-Habitat - and highlights the importance of documenting and disseminating regional urban experiences and good practice to increase awareness and understanding of the state of urbanisation in Pacific Island Countries.

Both organisations have complementary but specific objectives. For ESCAP, the aim is to share knowledge and good practices on preparation and implementation of national sustainable development strategies among Small Island Developing States (SIDS). The consultant will support the establishment of a knowledge management approach (including a web-based portal) to meet these objectives, with sustainable urbanisation being one theme of
sustainable Pacific Islands development. For UN-Habitat, the aim is to increase awareness and understanding of good urban practices throughout the region that could provide the basis for improved planning and management of urban growth, and capture the progress of regional commitments to Pacific Urban Agenda (PUA) and Regional Action Framework (RAF).

**Objective:**
The objective is to develop the capacity of policy makers in the Pacific region in sustainable development and urban development through innovative knowledge management and social marketing approaches.

**Outputs:**
1. In consultation with regional partners and other key entities (such as the Suva-based UN Communications Partnership Group), identify information needs of ESCAP and UN-Habitat’s audiences, research current Pacific Island Countries modes in knowledge management, good practices, analyse lessons learned and knowledge management implications.
2. Based on outputs and discussions with UN-Habitat and ESCAP staff, develop a knowledge management plan for knowledge capture and dissemination in support of regional policy learning and sharing.
3. Establish an integrated ESCAP and UN-Habitat knowledge management portal.
4. Provide support in preparation and dissemination of policy guides and other knowledge products on sustainable development policies based on lessons learned from ESCAP and UN-Habitat Pacific projects.
5. Provide support in planning and implementing training/consultation and policy dialogue workshops to disseminate knowledge products.
6. Provide training to UN-Habitat and ESCAP Pacific Office staff on knowledge management and/or social marketing approaches.

**Qualifications and Experience:**
- Minimum of a Bachelor’s degree in marketing, journalism, sustainable development, ICT or related fields.
- At least 5 years working on knowledge management, social marketing, communications in the overall context of development (sustainable development).
- Experience in needs assessment of policy makers in the Pacific context an advantage.

**Evaluation:**
- Timely submission of documents
Clarity in the methodology applied
Thoroughness and accuracy of the analysis
Incorporation of feedback from reviewers
Establishment of KM portal

**Duration of contract:**
From 15 October 2012 to 15 April 2013.

**Remuneration:**
To be determined based on the qualifications and experience of the selected candidate.

**Expressions of Interest:**
Expressions of Interest should be emailed no later than **18 September 2012** to registry.epo@un.org and include:

i) Cover note explaining suitability for the task
ii) Curriculum vitae
iii) An example of previous work (if available). □