Please help us spread the word about an exciting video contest for the United Nations 2011 International Year of Forests. A great opportunity to share the beauty and cultural importance of Hawaiian forests.

NEW Get to Know Contest Video Category – "This is My Forest"
In celebration of 2011 International Year of Forests, the Get to Know Program, the U.S. Forest Service and Parks Canada, are pleased to announce an all-new Video Category. To enter, young people are invited to go outdoors and create a short video (30 or 60 seconds in length) that conveys the theme “This is My Forest”. The Video Category is open to youth 18 and under all around the world, as part of this truly international celebration of forests. So whether it’s a towering national forest or a tree in your backyard, the Get to Know Team wants you to tell us about your forest today! And don’t worry if you can’t get your video submitted by the November 30th contest deadline! A second round of the Video Category will run until May 28, 2011. Go to www.gettoknow.ca to find more information and enter today!

You can also download a flyer, as well as the Spanish, French, and Portuguese translations here: www.gettoknow.ca/us/contest/promo-kit.php. This promotion kit page was just launched and has everything you need to promote the Contest, including links to contest PSAs, website copy, newsletter inserts, web buttons and banners, etc.